



September 21, 2009
FOR IMMEDIATE RELEASE

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LOCAL BROADCASTERS TO BE HONORED AT LUNCHEON TO BENEFIT VITAL COMMUNITY SERVICE PROJECTS & SCHOLARSHIPS

Arizona Broadcasters Association Foundation Hosts 20th Anniversary Hall of Fame Luncheon

PHOENIX – September 2009 – The Arizona Broadcasters Association (ABA) has announced its 2009 Broadcasters Hall of Fame inductees and will honor them at the 20th Anniversary Hall of Fame luncheon, which will benefit the ABA Foundation’s vital community service projects such as the AZ Amber Alert System and scholarships for students hopeful of future broadcast careers.

For the first time, the public is invited to attend the event with four long-time Arizona broadcast personalities who will be recognized for their outstanding career accomplishments and significant impact on the community. This year’s Hall of Fame inductees are: Phoenix TV personality KPHO CBS 5 News Anchor, Kent Dana, Phoenix radio personalities W. Steven Martin and Dave Pratt and Tucson TV personality KOLD CBS 13 News Anchor, Bud Foster. In addition, the ABA Foundation will be presenting the “Jack Clifford Excellence in Broadcast Education” award to Dr. W. Dale Hoskins, NAU School of Communication for his positive contributions to the broadcasting industry through education. The awards luncheon will take place at the Intercontinental Montelucia Resort & Spa in Paradise Valley on Oct. 29, 2009, from 11 a.m. – 1:30 p.m. Registration & sponsorship information is available online at www.azbroadcasters.org.

“The ABA is pleased to invite these distinguished media personalities into our hall of fame,” said Art Brooks, ABA president. “Each one of them has left a lasting mark on the Valley and contributed well beyond simply being on-air.”

The ABA Foundation Broadcasters Hall of Fame was established in 1990 by the Arizona Broadcasters Association and became a part of the ABA Foundation in 2005. Proceeds from the awards fundraiser benefit programs of the ABA Foundation, a 501(c)(3) non-profit charitable organization, such as: the AZ AMBER Alert system, ASU Walter Cronkite School of Journalism & Mass Communications scholarships, NAU School of Communications scholarships, the Summer High School Broadcast Institute at the ASU and Native American High School Workshop at NAU.

About The Arizona Broadcasters Association

The Arizona Broadcasters Association is a non-profit trade association serving all radio and television broadcast stations in Arizona. Funds donated to the Foundation are tax deductible as a charitable contribution and support the scholarship programs at Arizona State University’s Walter Cronkite School of Journalism & Mass Communication and Northern Arizona University’s School of Communications. Currently, the ABA Foundation is working with Pima Community College in Tucson on a broadcasting curriculum and scholarship program. In addition, funding supports such programs as AZ AMBER Alert, Summer High School Broadcast Institute at ASU and an upcoming Native American High School workshop at NAU, and the House of Broadcasting Inc.

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